



Our consumer education arm, Jewelry Information Center, is again running a consumer sweepstakes, "[A Little Bit of Bling](#)" Sweepstakes, through March 28 that promotes shopping with local JA Retail Members, like your store. It's a great promotional opportunity for Mid-America Jewelers Association.

It's easy to share the Sweepstakes with your customers and we encourage it. If one of your customers wins, they could pick your store for their prize of a \$500 jewelry shopping spree!

- Visit [Jewelry Information Center's Facebook page](#) and simply "Share" its sweepstakes posts with your friends and fans through March 27.
- You can also use the custom Sweepstakes graphics included in the bottom of this email to post to your company's Facebook page or email to your customer list. Just remember to link to the [Sweepstakes URL](#) (<https://apps.facebook.com/bit-of-bling/>). Download the jpgs by clicking on the images below.



NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal residents of the United States and District of Columbia who are 18 years or older as of the date of entry. Odds of winning depend on number of entries received. Void where prohibited or restricted by law. Sweepstakes ends 3/28/14 at 12:00pm EST. See Official Rules for complete details. Sponsored by Jewelers of America.

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